



TAKE ON A CHALLENGE

➔ DECIDE WHAT YOU WANT TO DO

Run a marathon, cycle to Brighton, swim openwaters, shave your head, grow a moustache, the possibilities are endless!

➔ GET STARTED

We suggest these 4 easy steps to get you going:

- **1** Get in touch with your fundraising team, if you need help we will support you all the way. Please contact Gabriela at gabriela@healingvenezuela.co.uk
- **2** Set up a Virgin Money or Justgiving account: This will make it easy for your friends and family to donate online. Please log on to our Virgin Money Giving page to set up your own Virgin Money page. If you prefer you can set up a Justgiving page. Take a selfie! Fundraisers who add a profile picture raise 15% more. Adding that personal touch of why this means so much to you can make all the difference, it will help you to engage and inspire others.
- **3** Send an email to friends and family: Our most successful fundraisers reach out to their friends and families via email or text explaining to them why their support is so important.
- **4** Tell the world about your event: Use your social networks to tell the world about your efforts. Social media is a powerful tool to help raise awareness. Tweet or share your link and ask your friends and followers to share it too.
- **5** Face to Face: Nothing is more effective than communicating face to face, inviting your friends, colleagues, acquaintances and family to support you when you are with them is priceless.

➔ KEEP GOING AND FINISH STRONG

- Send out a follow up email: A gentle reminder to your friends and family as we are all busy these days.
- Keep your community updated: Why not post a photo of the preparations for the big day? Keep your friends and family updated on why this means so much to you and what you are doing to prepare.
- Thank your supporters: This may sound obvious but it is essential and as up to 20% of donations are made after the event it really is worth doing. Thank your supporters and remind those who have not made a donation how important their support is.
- We should always be grateful to all those who supported us by introducing us to their premises, donating prizes for the raffles, giving us their time and work or their economic contribution. It is very important to send them thanks formally either by email or letter, but always in writing.

➔ A GREAT BIG THANK YOU FROM US:

Receive a great big thank you from us, for all your hard work, enthusiasm, dedication and inspiration, we could not do our job without your support. If you have any questions, please do get in touch.